



City of Glens Falls

Downtown Revitalization Initiative

About the Glens Falls Downtown Revitalization Initiative (DRI)

New York State is investing **\$10 million** each in Glens Falls and nine other communities identified by the Regional Economic Development Councils (REDC) to help the city's downtown continue to thrive by advancing revitalization strategies and projects that support local businesses, preserve historical character, and provide well-paying jobs.

The Glens Falls DRI plan will serve as an **action plan** to implement key economic development projects. Prior planning studies have identified potential projects that will improve Glens Falls' downtown, especially the South Street and Elm Street corridors. Rather than reinventing the wheel, the goal of this plan is to determine which projects will provide the greatest benefit and have the highest level public support.

The objective of the Glens Falls DRI plan is to:

- Identify **economic opportunities and challenges** in Glens Falls.
- Evaluate the **resources needed** to advance priority projects.
- Estimate the **economic and community benefits** that each project idea will provide.
- Prioritize project ideas for DRI funding based on multiple factors including **economic and community benefit, public support, and project readiness**.
- **Speed implementation** of projects by developing conceptual plans, cost estimates, and other needed preliminary information.

The six-month long DRI process is guided by a Local Planning Committee made up of stakeholders from the City of Glens Falls. The project incorporates a robust outreach process to build on the city's downtown vision developed in previous plans, identify key economic development opportunities and challenges, and prioritize projects to be funded through the DRI process that will provide the greatest economic benefit. The DRI process will include four Community Engagement Events, online and social media outreach, and monthly planning committee meetings that are open to the public.

Community Engagement Events

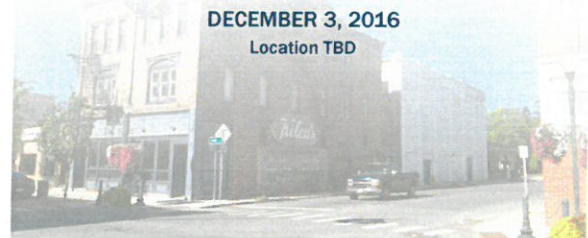
Kick-Off, Vision, Goals and Objectives

OCTOBER 15, 2016
Glens Falls Farmers Market



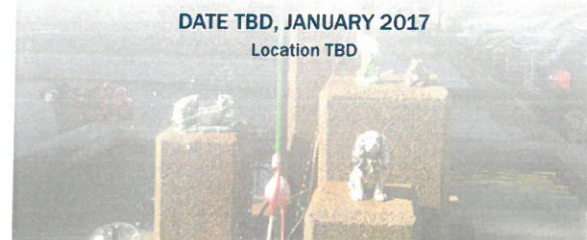
Project Idea Design Charrette

DECEMBER 3, 2016
Location TBD



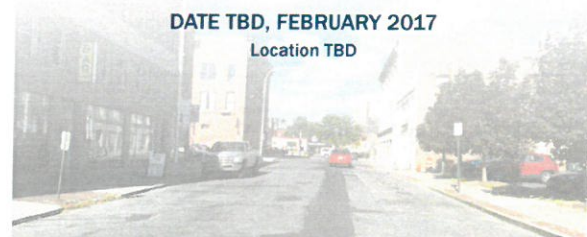
Project Prioritization

DATE TBD, JANUARY 2017
Location TBD



Final Plan Presentation

DATE TBD, FEBRUARY 2017
Location TBD



Visit us online: www.gfdri.org (new website coming soon!)
Follow us on social media: Instagram / Twitter @GlensFallsDRI